



# Sponsorship Prospectus

# About Us

Flagstaff Hill Falcons Netball Club is a club dedicated and committed to fostering a passion for the sport, developing skills, and promoting teamwork and sportsmanship. Our club was established in 1969 and was known as the Happy Valley Netball Club. Having been located at the Flagstaff Hill Community Centre and Recreational Ground for many years the club was renamed in 2020 to the Flagstaff Hill Falcons Netball Club in line with the other sports clubs using the Centre.

During the bustling summer season, our club boasts a maximum of 20 teams, and across both summer and winter seasons, we maintain an active player count of up to 200. Our player base encompasses a diverse range of ages, with juniors making up 75% of our players, and seniors also participating. These teams engage in competition at different levels within the Southern United Netball Association. The club benefits from a broad support system within the community, given our demographic, with approximately 175 families actively engaged in club activities and a social media following nearing 1,000 followers. Our club is deeply embedded in our community and shares a vision of promoting a healthy and active lifestyle through netball.



# Sponsorship Opportunities

We offer a range of sponsorship packages to suit your marketing and corporate social responsibility objectives. Your support will not only contribute to our club's success but also offer your organisation valuable brand exposure and goodwill within the community. We offer three sponsorship tiers and associated benefits and these are listed on the following page.

Moreover, beyond our standard sponsorship tiers, we are open to customising an arrangement that incorporates your corporate branding on matchday, training uniforms or any other concepts you and your organization may propose.

## In-Kind Sponsorship

We also welcome in-kind sponsorships, where your company can contribute products, services, or facilities that align with our club's needs. In return, we offer promotional opportunities commensurate with the value of the in-kind contribution.

## Club Business listing

We have created a club business listing on our website for our members so we can support our the Falcons family. A listing in the directory for a year (both summer and winter seasons) costs \$25.



# Sponsorship Tiers

We offer a range of sponsorship packages to suit your marketing and corporate social responsibility objectives. Your support will not only contribute to our club's success but also offer your organization valuable brand exposure and goodwill within the community. Below are the sponsorship levels and associated benefits:

	Red Sponsorship	Blue Sponsorship	Ruby Sponsorship	Business Directory
	\$1,000	\$750	\$250	\$25
Signage at the Flagstaff Hill Community Centre Training Courts	✓			
Display of banners and promotional materials at club events*	✓	✓		
Social media mentions and acknowledgment in club updates	✓	✓	✓	✓
Recognition on the club's official website	✓	✓	✓	✓
Invitations to major club events	✓	✓	✓	

\*sponsor to provide and subject to club approval



# Enquiries

To discuss sponsorship opportunities or tailor a package that aligns with your specific requirements, please contact:  
Andrew Alderson, President, 0457 638 441, [president.fhnc@gmail.com](mailto:president.fhnc@gmail.com)

We look forward to the possibility of forming a mutually beneficial partnership with your esteemed organization.

Thank you for considering supporting Flagstaff Hill Falcons Netball Club .  
Sincerely,

Andrew Alderson  
President  
Flagstaff Hill Falcons Netball Club

